

NATIONAL COMMUNITY DEVELOPMENT ASSOCIATION 2011 ANNUAL CONFERENCE AGENDA

June 22-25, 2011
Cincinnati, OH

DRAFT AGENDA

TUESDAY, JUNE 21, 2011

NCDA's President, Lelia Allen (Orlando, FL), extends an invitation to members, particularly new members, to meet in the lobby of the hotel at 6:00 pm for dinner (on your own, of course).

WEDNESDAY, JUNE 22, 2011

8:00 a.m. - 5:00 p.m.

NCDA Conference Registration and Information

8:00 a.m. - 9:00 a.m.

Continental Breakfast

8:00 a.m. - 8:30 a.m.

New Member 101

A meet-and-greet/welcome session for new members and for first-time conference attendees.

8:45 a.m. - 9:00 a.m.

Opening General Session: Conference Welcome

9:00 a.m. - 10:15 a.m.

Plenary Session: Job Production Strategies

This session will provide examples of actual job production strategies from the field. Panelists will highlight the use of CDBG funds for microenterprise development and small business lending.

Moderator: Cardell Cooper, NCDA Executive Director

Panelists:

Michael Look, CDBG Administrator, City of Seattle, WA

John Callow, Community Development

Director, City of Murfreesboro, TN

10:15 a.m. - 10:30 a.m.

Break

10:30 a.m. - 11:45 a.m.

Plenary Session: Robert Wood Johnson Foundation Project to Combat Childhood Obesity

This session will provide a wrap-up of NCDA's joint project with the Robert Wood Johnson Foundation to combat childhood obesity. Participants will hear from members who have used CDBG to develop projects to prevent childhood obesity.

Moderator: Cardell Cooper, NCDA Executive Director

Panelists:

Lelia Allen, Housing and Community Development Director, City of Orlando, FL

Bonnie Moore, Community Development Director, City of Shreveport, LA

11:45 p.m. - 1:15 p.m.

Lunch (on your own)

TRAINING

1:30 p.m. - 3:00 p.m.

Training Workshop A:

Affordable Housing Preservation

This session will highlight programs and policies that have been developed by local governments to preserve affordable rental housing and provide homeownership opportunities to low- and moderate-income persons. This is a Freddie Mac sponsored session.

*Moderator: Bob Gehret, Deputy Director,
Department of Neighborhood Development, City
of Boston*

Remarks:

*Preston V. Lee, Jr.
Senior Director of Corporate Relations and
Housing Outreach, Freddie Mac, McLean, VA*

Panelists:

*Margaret Van Vliet
Director, Portland Housing Bureau
City of Portland, OR*

*Wight Greger
Director, Department of Housing
City of Jacksonville, FL*

*Vincent F. O'Donnell
Vice President for Affordable Housing
Preservation
Local Initiatives Support Corporation
Boston, MA*

3:00 p.m. - 3:15 p.m.

Break

3:15 p.m. - 5:00 p.m.

**Training Workshop B:
Using CDBG to Remediate and Redevelop
Brownfield Sites: City of Cincinnati SPUR
Initiative**

This session will focus on the use of CDBG and other funding sources to redevelop contaminated areas. The City of Cincinnati will profile its SPUR initiative – Strategic Plan for Urban Redevelopment – to facilitate the redevelopment of abandoned, vacant, or underutilized industrial and commercial sites where expansion or redevelopment may be complicated by environmental contamination.

*Moderator: Lea D. Eriksen, Budget Director,
City of Cincinnati, OH*

Panelists:

*Bill Fischer, Business Development Manager,
Department of Community Development, City of
Cincinnati, OH*

*Bonnie Phillips, Environmental Compliance
Manager, Office of Environmental Quality, City
of Cincinnati, OH*

*Sam Stephens, Senior Development Officer,
Department of Community Development, City of
Cincinnati, OH*

5:00 p.m. - 6:00 p.m.

Subcommittee Committee Meetings

*All conference participants are welcome to
attend the subcommittee meetings.*

**Professional Planning & Development
Subcommittee Meeting**

The subcommittee will review the updated
NCDA CDBG Basics Course materials.

**Economic Development Policy and Program
Subcommittee**

The subcommittee will develop a set of
proposals for streamlining HUD's economic
development regulations.

Membership Subcommittee

The subcommittee will review the latest dues
change to the membership based on the 2010
Census population numbers, receive an update
from staff on new members and non-renewing
communities, and discuss avenues for targeting
new members.

Technology Subcommittee

The subcommittee will discuss the use of the
web and other technology to allow communities
to participate in NCDA conferences and
meetings.

7:00 p.m. - 10:00 p.m.

Host City Event

10:00 p.m.

NCDA Hospitality Suite

THURSDAY, JUNE 23, 2011

8:00 a.m. - 5:00 p.m.

**NCDA Conference Registration and
Information**

8:00 a.m. - 9:00 a.m.

Continental Breakfast

9:00 a.m. - 9:15 a.m.

General Announcements

9:15 a.m. - 10:15 a.m.

Plenary Session: HUD Update Part I: HEARTH Act

This session will provide an overview of the HEARTH Act changes to the continuum of care and ESG.

Moderator: Lelia Allen, NCDA President, Director of Housing and Community Development, City of Orlando, FL

Ann Oliva, Director, Office of Special Needs Assistance Programs, U.S. Department of Housing and Urban Development (invited)

10:15 a.m. - 10:30 a.m.

Break

10:30 a.m. - 12:00 p.m.

Plenary Session: HUD Update Part II: CDBG, HOME, NSP

HUD will provide the latest news regarding CDBG, HOME and NSP.

Moderator: Lelia Allen, NCDA President, Director of Housing and Community Development, City of Orlando, FL

Stan Gimont, Director, Office of Block Grant Assistance, U.S. Department of Housing and Urban Development

12:00 p.m. - 1:30 p.m.

Lunch (on your own)

12:00 p.m. - 1:30 p.m.

NCDA Board of Directors Luncheon Meeting

1:30 p.m. - 2:30 p.m.

Plenary Session: Consolidated Plan Enhancements

HUD staff will provide an update on its consolidated plan enhancement project and will take recommendations from conference

participants on how to streamline the consolidated plan document and process to make both more efficient and useful.

Moderator: Rita Pribyl, Senior Manager, Community Planning and Economic Development, Davenport, IA

Speaker:

Meg Barclay, Special Assistant, Office of Community Planning and Development, U.S. Department of Housing and Urban Development, Washington, DC

2:30 p.m. - 2:45 p.m.

Break

2:45 p.m. - 3:45 p.m.

Plenary Session: The Importance of Public Service

This session will pay homage to those entrenched in the world of public service and the importance of cultivating a new generation of leaders.

Moderator: Cardell Cooper, NCDA Executive Director

Panelists:

Emily Nottingham, Tucson, AZ

Milton, Dohoney, City Manager, City of Cincinnati, OH

3:45 p.m. - 5:00 p.m.

Plenary Session: Cincinnati Projects Overview

This session will provide an overview of the projects that will be a part of the Cincinnati Projects Tours on Friday.

Moderator: Michael L. Cervay, Director of Community Development, City of Cincinnati, OH

Panelists:

Steve Armsey, Principal, LEED AP - Resurgence Group, LLC

Nina Creech, Vice-President of Operations,

People Working Cooperatively

David Hendy, Managing Director, Wallick-Hendy Development

Molly North, Director, Real Estate Development, Al Neyer, Inc.

Ken Schon, Partner, Bloomfield/Schon and Partners

W. Lance Turley, Principal, Hull and Associates, Inc.

5:00 p.m. - 6:00 p.m.

NCDA Regional Caucus Meetings

- New England Region
- Southeast-Caribbean Region
- Southwest Region
- Midwest/Great Plains Region

6:30 p.m. - 10:00 p.m.

Evening on your own

10:00 p.m.

Hospitality Suite

FRIDAY, JUNE 24, 2011

8:00 a.m. - 2:00 p.m.

Conference Registration and Information

8:00 a.m. - 9:00 a.m.

Continental Breakfast

9:00 a.m. - 9:15 a.m.

General Announcements

9:15 a.m. - 10:30 a.m.

Plenary Session: Preventing and Ending Homelessness: Federal and Local Plans

This session will provide an overview of the U.S. Interagency Council on Homelessness' Federal Strategic Plan to Prevent and End Homelessness and provide participants with a set of actions to use in their communities. Two local governments will describe their efforts to implement their 10-year plans to prevent and end homelessness.

Moderator: Barbara Ross, Community

Development Administrator, City of Denton, TX

Laura Green Zeilinger, Regional Coordinator, Team Leader, U.S. Interagency Council on Homelessness, Washington, DC

Betsy Spencer, Director, Neighborhood Housing and Community Development, City of Austin, TX

Michael Dunthorn, Project Manager, Implementation Office of the Ten Year Plan to End Chronic Homelessness, City of Knoxville, TN

10:30 a.m. - 10:40 a.m.

Break

10:40 a.m. - 12:00 noon

Plenary Session: Regulatory Streamlining Roundtable with HUD

HUD will provide comments on areas of regulatory streamlining within the Department. Panelists will provide recommendations for streamlining CDBG, economic development programs, and housing programs.

Moderator: Scott Stevenson, Manager, Community Development Commission, Los Angeles County, CA

Panelists:

Stan Gimont, Director, Office of Block Grant Assistance, U.S. Department of Housing and Urban Development (invited)

Patrick Sullivan, Director, Housing and Community Development, City of New Bedford, MA

Al Faella, Economic Development Director, Union County, NJ

Bob Gehret, Deputy Director, Department of Neighborhood Development, City of Boston, MA

12:00 p.m. - 1:45 p.m.

Awards Luncheon

Winners of the 2011 John A. Sasso Community Development Week Award will be recognized

for their outstanding efforts in promoting CDBG and HOME during the 2011 CD Week.

2:00 p.m. - 5:00 p.m.

Local Projects Tour

Join staff from the City of Cincinnati as they conduct a tour of local affordable and community and economic development projects. Space is limited. Please sign up at the registration table.

- The former Queen City Barrel Company that suffered a catastrophic fire. CDBG, EDI, and Ohio EPA funding was used for remediation
- The former American Can Building - this massive building is undergoing remediation and will be converted into apartments; CDBG, CDBG-R, FHA funding
- Sam Adams Brewery expansion

The tour may also drive by these downtown locations:

- The Jimmy Heath House - a new homeless facility; HOME and HUD Samaritan Grant funding
- The Findlay Market - a historic neighborhood market composed of numerous small vendors; CDBG funding
- Vine Street developments/redevelopment; CDBG funding

7:00 p.m. - 10:00 p.m.

NCDA Conference Closing Reception

10:00 p.m.

Hospitality Suite

SATURDAY, JUNE 25, 2011

9:00 a.m. - 10:00 a.m.

NCDA Annual Business Meeting/Closing Breakfast